**Unit 1 | Assignment - KickStart My Chart**

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Theater in the main category was the most successful projects and Play in the sub category has the most successful projects.
   2. Seeing the months trend, the case of crowd funding tends to increase in May and decrease in the end of the year. In the Bonus chart, we can also say that projects tend to decrease the possibility of successful and increase of failed in the end of year.
   3. Comparison with number of projects is not always a great idea since scales of projects are different by categories. Analyzing the number of projects should be effective where we simply see which categories have projects the most. But it should not be compared by number of projects if we want to see the results of projects and the quality. Because, for example, while theater has the most successful (77% successful out of the total) and publishing has the most failed (54% failed out of the total).
2. What are some of the limitations of this dataset?
   1. While we can grab trends at past with dataset, we cannot perfectly predict future results with dataset.
   2. In this dataset, currency is different thus we need to import exchange rate table to analyze the amount.
3. What are some other possible tables/graphs that we could create?
   1. Year trends
   2. Successful/Failed trends by categories with percentage
   3. Goal / pledged amount comparison by categories
   4. Sales by countries
   5. Pledged rate out of goals by countries or categories